

SWIPIT PILOT- RULES

OBJECTIVE AND SCHEDULE

The Swipit MVP pilot phase is intended for higher education students and aims to test and develop the first functional version of the Swipit app, utilizing student needs and feedback.

The pilot will take place from 3.6-8.6.2025.

HOW CAN A STUDENT PARTICIPATE?

Participation in the pilot is done as follows:

- ✓ Register and log in from www.swipit.fi/register
- ✓ Create your own ProID profile and test the features available in the app
- ✓ Complete the pilot survey after testing the app

GIVEAWAY AND PRIZES

All students who take part in the pilot and fill out the survey can choose to enter a prize giveaway. Prizes include Air Baltic gift cards, summerfestival tickets, and discount vouchers..

The giveaway will take place on June 9, 2025, and winners will be contacted personally.

We'll use a random generator for the draw, and everyone who entered will be included using their email. The process will be documented internally for transparency.

Taxes: Some prizes may be worth more than 100€. Swipit (Showit Group Oy) will handle any required reporting to tax authorities. There will be no costs or tax consequences for participants.

DATA PROTECTION AND INFORMATION STORAGE

Participant data will be handled confidentially and used solely for communication related to the pilot.

No data will be shared with third parties outside of Swipit.

All data will be deleted and destroyed once the processing of the collected information has been completed.

The data will not be automatically transferred to the official Swipit app launching in autumn 2025.

Winners of the giveaway will be contacted personally for prize delivery.

ADDITIONAL INFORMATION

Joining the pilot is completely voluntary.

The Swipit team may make changes to the pilot if needed.

We really appreciate your feedback – it helps us improve the app.

Swipit is not responsible if technical or internet issues affect your participation.

The pilot is organized by Showit Group Oy / Swipit (Business ID: 3367521-5).

Swipit team members and Showit Group employees (full-time or part-time) can't take part in the prize draw.

TOGETHER WE ARE MORE.

Because every voice, choice, and connection matters.

Thank you for being part of students' everyday lives and journeys.



Maiju 041 318 9444
maiju@swipit.fi